

Profile

Freelance writer and editor looking to take the next step in the publishing industry. Five years' experience in writing corporate copy and content for everything from ophthalmology to dodgeball, as well as proofreading, writing and editorial work for literary magazines such as *Bandit Fiction* and *Poetry Wales*. Working knowledge of video editing, graphics creation, web design, and audio editing software – constantly learning new ways of creating content.

Work Experience

Content Writer – House of Dodge

Jan 2021 – Current

- Wrote and researched blogs to increase traffic towards a sports apparel website
- 200% increase in website traffic due to blog posts over the last quarter
- Designed and implemented a branding plan, to increase the site's reach and connect to the dodgeball community

Blog Editor – Bandit Fiction

Aug 2020 – Current

- Wrote reviews and sourced interviews with independently published authors for a literary magazine
- Second most viewed author on Bandit Fiction in 2021, accounting for 23% of all blog traffic
- Proofread and edited short story submissions, running QC's on public facing content

Head Editor – Kamena Magazine

March 2018 – May 2019

- Launched Kamena literary magazine, gaining 500 active socials followers within six months of launch
- Typeset and designed six print magazine editions, and designed a website to host additional content
- Selected pieces to be published from a pool of 400 submissions
- Was shortlisted for a STACK Student Magazine of the Year Award

Media Trainee – Open Creative Communications

June – Sep 2017

- Assisted in a communications office, managing timetables, bookings, and client-directed newsletters
 - Sent and processed B2B invoices
 - Managed the corporate twitter account, creating connections with other businesses in the same field
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Education

University of Manchester
2020-21

MA Creative Writing

University of Warwick
2016-2019

BA (Hons) English Literature and Creative Writing
First Class

Skills

Languages: English (Native); French (Fluent); German (Basic); Norwegian (Basic)

Software: Adobe Creative Suite – InDesign, Premiere Pro, Photoshop, After Effects (5+ years' experience); WordPress (7+ years' experience); Microsoft Office Suite including Excel, Publisher and Access (ECDL qualified); Wix; Flock; Slack.

Social Media: corporate Twitter, Facebook, Instagram (3+ years' experience), including using Hootsuite to manage media publication.

Sample Publications

Literary Reviews

["Review: PowerPoint Eulogy by Mark Wilson"](#) *Bandit Fiction*, 24/05/2021.

["Zoë Wells on Pat Edwards and Kittie Belltree"](#) *Poetry Wales*, 56.3, Spring 2021.

["Mither Tongue – A Love Letter to Translation"](#) *Ink, Sweat and Tears*, 14/04/2021.

["Review: The Beasts They Turned Away by Ryan Dennis"](#) *Bandit Fiction*, 15/03/2021.

["Review: Ogadinma Or, Everything Will Be All Right by Ukamaka Ollisakwe"](#) *Bandit Fiction*, 18/01/2021.

["Zoë Wells on Kate Noakes and Anna Lewis"](#) *Poetry Wales*, 55.3, Spring 2020.

Blogs/Editorials

["What does BUCS mean for Dodgeball?"](#) *House of Dodge*, 09/05/2021.

["Patrick Nally: Dodgeball's New Inside-Man"](#) *House of Dodge*, 25/04/2021.

["So.... What Next? Dodgeball post-COVID"](#) *House of Dodge*, 16/03/2021.

["Write what you don't know"](#) *Kamena*, Summer vol. 1, ed. 6, 16/04/2019.

["You're not a wizard, Harry: demystifying writing"](#) *Kamena*, Winter vol. 3, ed. 4, 18/01/2019.

["Bringing Poetry into the Public Sphere"](#) *The Boar*, 04/09/2018.

Interviews

["Getting to know.... Simon Tapping"](#) *House of Dodge*, 20/04/2021.

["An Interview with Ryan Dennis, Author of *The Beasts They Turned Away*"](#) *Bandit Fiction*, 22/03/2021.

["Preti Taneja on *We That Are Young*"](#) *Kamena*, Winter vol. 1, ed. 2, 07/10/2018.

["Poetry on the Canals – an Interview with Jessica Kashdan-Brown"](#) *Kamena*, online only, 10/08/2018.

["Jonathan Edwards: In His Own Words"](#) *Kamena*, Summer vol. 1, ed. 1, 22/05/2018.

A full list of publications can be found at zwells.com/publishing-history/